

EXPERT ID
STAFF-7

KONTAKT

info@viplean-shore.com
+49 (0) 8041 7937801
https://viplean-shore.com

PROFILE AVAILABILITY



PROFILE INFO

Gender Female
Born on 1983
Status Employed
Location Tunisia
Time Zone UTC+01
Experience 16 Years

EDUCATION

2019 - Master
Professional Master Co-
Constructed Data Science
and Mobility

2008 - Master
Specialized master's in
networks and
Telecommunications

2006 - Master
Computer science applied
to management

LANGUAGE SKILLS

English Professional Working
French Native/Bilingual
Arabic Native/Bilingual
Spanish Limited Working

SENIOR BI DEVELOPER

Data Scientist | Data Analyst |

Summary

I am a Business Intelligence/Analytics consultant specializing in data analysis. With more than 5 years of experience in data analysis, focusing on business intelligence and data science, I have worked on various projects across different industries such as banking and finance, healthcare research, and telecommunications. As a BI consultant at Telefonica since January 2022, my responsibilities include managing the Project Management Dashboard, assisting end users, maintaining dashboards, and conducting performance testing. I collect requirements, handle data flow and integration, design and model data warehouses, implement data models, and deploy dashboards. Ensuring optimal performance and functionality, I provide ongoing maintenance and conduct thorough testing. My goal is to provide organizations with valuable insights for informed decision-making.

Skills

Coding Languages and Protocols

SQL
Python
PL/SQL

Data Engineering

PostgreSQL

Tools and Platforms

Microsoft Office
Power BI
Tableau

Certificates

- 2019 - IBM - Artificial Intelligence Analyst
- 2019 - IBM - Business Intelligence Analyst
- 2019 - IBM - Predictive Analytics Modeler
- 2019 - IBM - Cloud Application Developer

PROJECT REFERENCES

01/2022 - Today

TELEFONICA GERMANY

06/2020 - 11/2021

African bank on behalf of data era
Banks and financial services

10/2019 - 05/2020

Ooredoo
Telecommunications

01/2019 - 09/2019

LTSIRS laboratory, the National
Engineering School of Tunis
(ENIT)Company
Other

09/2007 - 12/2018

Education Ministry

SENIOR BI DEVELOPER

Data Science Engineer

- Project management Dashboarding (portfolio reporting/ Budget reporting/ project reporting)
- Collection and analysis of functional requirements.
- Data flow management and data integration via stored procedures.
- Data warehouse conception and modeling.
- Design and creation of the data model.
- Dashboarding.
- End user support.
- Dashbord maintenance.
- Data performing / Regression Test

Data Science Engineer

- Customer profiling and segmentation (value segmentation using K-means regression)
- SAS Miner

Data Science Engineer

Implementation of Predictive analysis of the customer churn rate to detect customers with a high risk of attrition.

Data Science Engineer

- Project in collaboration with LTSIRS laboratory, the National Engineering School of Tunis (ENIT)
- Mortality prediction in the Coronary Care Unit using Machine Learning techniques (SAS Miner and Python)

Senior Professor

Distinguished senior professor – Education Ministry, at Ennasr 2 high school, Algorithmic and programming (Python, user interface QT designer), data analysis (Python, Pandas), 3D Objects (Sketshup), Robotic (carte BBC Microbit)